



**BULLS-EYE®
1-2-3 DEEP TINT**

DESCRIPTION AND USES

Zinsser® Bulls-Eye 1-2-3® Deep Tint is a white pigmented, styrenated acrylic water- base deep-tint capable primer-sealer stain blocker and bond coat designed for priming all surfaces. Apply to interior and exterior walls, ceilings, doors, trim, fascia, soffits, foundations, railings, and related paintable surfaces. Bulls-Eye 1-2-3 Deep Tint bonds to wood, plaster, concrete, gloss enamels, hardboard, glass and tile. It provides a rust inhibitive coating on iron railings, steel frames, piping, etc. It resists the growth of mould and mildew in damp, humid environments. It resists high pH surfaces (up to 12.5) and seals most porous surfaces. Bulls-Eye 1-2-3 Deep Tint traps most stains in the primer film including graffiti, grease, rust, cedar and redwood tannin, creosote, and asphalt stains.

PERFORMANCE CHARACTERISTICS

- Tintable to mid-tone and deep-tone colours
- Hides bright colours and patterns in one coat
- Improves hide and coverage of dark colour topcoats
- Rust Inhibitive – may be used to prime ferrous metal
- Dried film is mould and mildew resistant
- May be applied to high pH surfaces (up to 12.5)
- Binds moderately chalky surfaces
- Dries in minutes, can be recoated in 1 hour

PRODUCTS

SKU	Container Size
Z02034	946 ML (Quart)
Z02031	3.6 L (Gallon)

PRODUCT APPLICATION

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dust, dirt, excessive chalky material, grime, grease, oil, wax, mildew, wallpaper, adhesive or any contamination that may interfere with adhesion. If unsure of cleanliness, always wash surface with Krud Kutter® Prepaint Cleaner or an appropriate ammoniated cleaning solution or solvent (do not use TSP as a cleaner). Remove any peeling and/or unsound coatings. Sand any remaining paint film edges smooth with the surface. Lightly sand exposed exterior wood with Gator® 80-100 grit sandpaper to remove loose fibers or damaged by weather and machine glaze, then wipe down the surface to remove any dust resulting from sanding.

When priming over stained areas, first attempt to remove as much of the stain as possible by washing, sanding, scraping, etc. Remove exterior mould and mildew with Krud Kutter® Mould & Mildew cleaner. Bare wood that has been exposed for more than 4 weeks should be lightly sanded or abraded to remove weathered wood fibers. Wire brush rusty areas.

Countersink exposed nail heads, spot prime and fill all nail holes and gouges with Zinsser MH Ready Patch® spackling compound, and sand smooth.

Remove interior mould and before painting with a solution of one cup household bleach per 3.78 L (gallon) of water or a quality mildew cleaner such as with Krud Kutter® Mould & Mildew cleaner or Moldex Stain Remover. Rinse well and allow surface to dry completely before priming.

Spot prime knots and sap streaks with B-I-N® Primer-Sealer before whole surface priming with Cover-Stain®.



TECHNICAL DATA

BULLS-EYE 1-2-3 DEEP TINT

PRODUCT APPLICATION (cont.)

TINTING

Add up to 180 mL (6 fluid oz) universal colorant per 3.6 L. It is not necessary that colour of tinted primer match topcoat colour. (The addition of universal colorant may prolong the dry time of this product).

MIXING

Mix thoroughly to ensure any settled pigment is re-dispersed. To thin, add no more than 8.5 mL clean water per litre and apply a second coat of primer. Zinsser® Latex Extender may also be used. Follow directions on label.

APPLICATION

Apply only when air, material, and surface temperatures are between 10°C (50°F) and 32°C (90°F), and the surface temperature is at least 3°C (5°F) above the dew point. The relative humidity should not be greater than 85%.

Mix thoroughly to ensure any settled pigment is re-dispersed before using. In most cases only one coat is necessary to prime most surfaces. If excessive absorption occurs over very porous substrates a second coat may be necessary. Spot priming is recommended only under high-hiding topcoat paints. For best results, prime entire surface before painting. Apply with a natural or synthetic bristle brush, roller, pad or sprayer. Follow manufacturer's instructions when using spray equipment. For airless spraying, use a .017" tip at 2000 to 2500 P.S.I.

CLEAN-UP

Clean spills and paint drips with warm water and liquid detergent. Wipe up splatters before they dry. Follow manufacturer's directions to clean spray equipment.

DISPOSAL

To dispose of empty containers and unused product, contact your local environmental regulatory agency.

REGULATORY

Do not take internally. If swallowed call a Poison Control Centre or doctor. Avoid contact with eyes. In case of eye contact, rinse eyes well with plenty of water. Avoid prolonged skin contact. Wash thoroughly after handling. Use with adequate ventilation. KEEP OUT OF REACH OF CHILDREN.



TECHNICAL DATA

BULLS-EYE 1-2-3 DEEP TINT

PHYSICAL PROPERTIES

		BULLS-EYE 1-2-3 DEEP TINT
Resin Type		Styrenated Acrylic
Pigment Type		Titanium Dioxide
Solvents		Glycol Ethers, Water
Weight	Per Gallon	10.5 lbs.
	Per Liter	1.26 kg
Solids	By Weight	51%
	By Volume	35.8%
Volatile Organic Compounds		<100 g/l (0.83 lbs./gal.)
Recommended Dry Film Thickness (DFT) per Coat		1.0-2.0 mils (25-50 μ)
Wet Film to Achieve DFT (Unthinned material)		3.0-6.0 mils (75-150 μ)
Theoretical Coverage at 1 mil DFT (25μ)		13.4 m ² /L (540 sq.ft./gal.)
Practical Coverage at Recommended DFT (assume 15% material loss)		11.1 m ² /L (450 sq.ft./gal.) non-porous 8.6 m ² /L (350 sq.ft./gal.) porous
Dry Times at 21°C (70°F) and 50% Relative Humidity	Touch	30 minutes
	Recoat	1 hour
	Stain sealing	2 hours 24 hours over cedar
	Full hardness	14 days
Shelf Life		5 years
Flame Spread (ASTM-84-97A)		5, Class 1
Smoke Contribution (ASTM-84-97A)		0, Class 1
Flash Point		93°C (>200°F)
Safety Information		For additional information, see MSDS

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