



**PEEL STOP® PLUS
PRIMER**

DESCRIPTION AND USES

Zinsser® Peel Stop® PLUS Primer is a water-based acrylic binding primer designed to penetrate and stop previous coatings from peeling. Peel Stop PLUS is three times thicker than regular primers when applied properly, so it fills and seals cracked, weathered, and peeling surfaces, creating a smoother, more uniform surface for finishing. It dries to a white finish to provide contrast for application of finish coats. It has excellent flexibility to allow for natural expansion and contraction on wood and other exterior surfaces. Use on interior and exterior surfaces such as previously painted wood, wood siding, windows, baseboards, doors, fences, walls, foundations, laminated wood, trim, PVC and plastic, plywood, brick, stucco, masonry, concrete, plaster, aluminum siding, metal gutters and downspouts, galvanized steel, and fiberglass. Peel Stop PLUS Primer can be top coated with any latex or alkyd paint.

MPI #17 Certified*

PERFORMANCE CHARACTERISTICS

- Stops peeling paint
- Creates a smooth finish
- Seals weathered surfaces
- Outstanding flexibility
- Dries white
- Fast dry – can be top coated in 2 hours

PRODUCTS.....

SKU	Description
266847	946 mL (1-Quart)
268560	3.78 L (1-Gallon)

* Refer to the MPI website for the most current listing of MPI certified products.

PRODUCT APPLICATION

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dust, dirt, excessive chalky material, grime, grease, oil, wax, mildew, wallpaper, adhesive or any contamination that may interfere with adhesion. Scrape loose and peeling paint from the surface. If necessary, wash thoroughly with Krud Kutter® Prepaint Cleaner TSP Substitute or with detergent and water to remove grease, wax, dust, loose paint, loose particles, etc. and other contaminants that can interfere with adhesion. Rinse well and let dry before patching. Countersink exposed nail heads, spot prime and fill all nail holes and gouges with Zinsser MH Ready Patch® spackling compound, and sand smooth. For best results, pressure wash.

Kill mould and mildew with Moldex® Mould Killer or Concrobium® Mold Control. Remove mildew stains Moldex® Mould & Mildew Stain Remover or Concrobium® Duo Blast or a solution of one cup household bleach per gallon of water. Rinse well.

PRODUCT APPLICATION (cont.)

SURFACE PREPARATION (cont.)

Lightly sand exposed exterior wood with Gator® 80-100 grit sandpaper to remove loose fibers or damaged by weather and machine glaze, then wipe down the surface to remove any dust resulting from sanding. Allow the surface to dry completely before applying Peel Stop PLUS Primer. Always test a small area to ensure acceptable adhesion.

To block stains from water or bleeding woods, use a Zinsser stain blocking primer such as Zinsser Cover Stain®. Spot prime knots and severe stains with Zinsser B-I-N® Shellac Base Primer-Sealer before applying Peel Stop® PLUS Primer.

APPLICATION

Apply only when air, material, and surface temperatures are between 4-32°C (40-90°F) and the surface temperature is at least 3°C (5°F) above the dew point. The relative humidity should not be greater than 85%. Mix thoroughly to ensure any settled pigment is re-dispersed before using. Apply with brush and/or roller or airless sprayer. Back brush or roll to work the product into cracks and edges of old paint. Product may either be applied lightly for basic priming and sealing, or follow with several thick coats to bridge and fill cracked and uneven surfaces. For severely peeled surfaces, apply a first coat thinned with 10% water and work into the peeling paint. Apply the product up to 30 mils wet per application, not to exceed 30 mils, which may result in mud cracking or sagging. For best results when brushing, use high quality synthetic bristle brushes. In most cases only one coat is necessary to prime most surfaces. If excessive absorption occurs over very porous substrates a second coat may be necessary. For best results, prime entire surface before painting. Keep container closed when not in use.

- Brush – Use synthetic (nylon, polyester or blend). Apply a thick coat and work brush into peeling and cracked areas.
- Roller – Recommend using a 13mm (½”) nap roller. Roll product on thick and work into peeling and cracked areas of the surface. Apply additional coats as necessary.
- Airless Sprayer – Use 0.015” – 0.017” tip @ 2000-2500 psi.

Overlap previous pass by 2.5 – 5 cm (1-2”).

DRY TIME

Dries to the touch in 30 minutes and can be primed or painted in 2 hours. Lower temperatures and higher humidity can prolong dry time. Allow more time at cooler temperatures. If conditions do not permit prompt drying, allow Peel Stop to dry overnight before priming or painting. Do not apply Peel Stop if rain is expected within 8 hours of priming or topcoating.



TECHNICAL DATA

PEEL STOP® PLUS PRIMER

PRODUCT APPLICATION (cont.)

LIMITATIONS

This product is not designed as a substitute for wood filler, caulk, or drywall mud. Peel Stop is not recommended for application to floors, decks, or surfaces subject to immersion or prolonged contact with water, or for below grade applications. It is not recommended for use on polyethylene, polypropylene, Teflon, or nylon.

CLEAN UP

Clean up spills and paint drips with soap and warm water. Wipe up splatters before they dry. Wash application tools in a solution of soap and water immediately after use. Follow manufacturer's directions to clean spray equipment.

DISPOSAL

To dispose of empty containers and unused product, contact your local environmental regulatory agency.

REGULATORY

CONTENTS MAY BE HARMFUL. Do not breathe fumes. Keep out of reach of children. Use only in a well-ventilated area. Wear an organic vapour respirator and safety glasses. FIRST AID TREATMENT: Contains ethylene glycol. If swallowed, call a Poison Control Center or doctor immediately. If breathed in, move person into fresh air.

LIMITED WARRANTY – This product will perform as claimed if applied according to our directions. The directions apply to most applications, but may not cover special conditions, applications, techniques and/or surfaces. If you have a question, check with your dealer or contact Rust-Oleum Canada. Warranty is limited to replacement or refunded value of product actually used if such product proves defective within two years of manufacture.

**TECHNICAL DATA****PEEL STOP® PLUS PRIMER****PHYSICAL PROPERTIES**

Physical Properties		PEEL STOP PLUS PRIMER
Resin Type		Water-based Acrylic
Pigment Type		Titanium dioxide
Solvents		Water, Glycol Ethers
Weight	Per Gallon	9.0 lbs.
	Per Liter	1.08 kg
Solids	By Weight	25.7%
	By Volume	23.9%
Volatile Organic Compounds		<100 g/l (0.83 lbs./gal.)
Theoretical Coverage at 1 mil DFT (25µ)		383 sq.ft./gal. (9.4 m ² /l)
Practical Coverage at Recommended DFT (assume 15% material loss)		50-200 sq.ft./gal. (1.9-4.9 m ² /l) depending on application method and surface porosity
Dry Times at 70°F (21°C) and 50% Relative Humidity	Touch	30 minutes
	Handle	30 minutes
	Recoat	2 hours
Shelf Life		5 years
Flash Point		>200°F (93°C)
Storage		40-90°F (4-32°C)
Safety Information		For additional information, see SDS

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.