



UNIVERSAL ROOF PRIMER

DESCRIPTION AND USES

Rust-Oleum® LeakSeal® Universal Roof Primer is a high hiding, all purpose primer-sealer and stain blocker that adheres to most surfaces without sanding or deglossing. Use on any exterior or interior non-ferrous metals, concrete, masonry, wood, drywall or other non-galvanized metal, including hard-to paint surfaces such as railings and shutters. Universal Roof Primer sticks to glossy paint, glass, and ceramic tile. It also blocks and seals stains caused by water, nicotine, smoke, tannin, pencil, ink, grease and felt marker; and seals smoke odours.

FEATURES

- Excellent adhesion
- Compatible with most topcoats
- Quick dry – top coat in 30 minutes

PRODUCTS

SKU	Description
321984	Universal Primer White - 340g

PRODUCT APPLICATION

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dust, dirt, grime, oil, wax, mildew or any contamination that may interfere with adhesion. Remove loose paint and rust with a wire brush or sandpaper.

PRODUCT APPLICATION (cont.)

APPLICATION

Apply only when air, material, and surface temperatures are between 10-32°C (50-90°F) and the relative humidity should not be greater than 85%. Shake can vigorously until the ball inside rattles. Turn can upside down and continue shaking for one minute. If mixing ball fails to rattle **DO NOT STRIKE CAN**. Contact Rust-Oleum. Shake often during use. Hold can upright 25-30 cm (10-12”) from surface and spray in short ‘dusting’ strokes. Keep the can the same distance from the surface. Keep the can in motion while spraying. **Do not use near open flame.**

DRY & RECOAT

Dry and recoat times are based on 21°C (70°F) and 50% relative humidity. Allow more time at cooler temperatures. Dries to the touch in 15-20 minutes and can be topcoated in 30 minutes with latex or oil-based paints. For best results, allow the primer to cure overnight when applying strong solvent-based topcoats.

CLEAN-UP

Wipe off tip before storing. Clean-up wet or dry coating with xylene or mineral spirits. Properly discard empty container. Do not burn or place in home trash compactor.

CLOGGING

After use, turn can upside down and press spray nozzle until the spray is clear to prevent clogging. If the valve clogs, twist and pull off spray tip and rinse in a solvent such as mineral spirits. Do not insert any object into can valve opening.

TECHNICAL DATA
UNIVERSAL ROOF PRIMER

PHYSICAL PROPERTIES

	Universal Roof Primer	
Resin Type	Styrene Acrylate Copolymer	
Pigment Type	Titanium Dioxide	
Solvents	Acetone, Aliphatic Hydrocarbons	
MIR	1.2 Max	
Fill Weight	12 ounces	
Recommended Dry Film Thickness (DFT) per Coat	1.0-2.0 mils (25-50µ)	
Wet Film to Achieve DFT	Varies depending on porosity and texture of surface	
Practical Coverage at Recommended DFT (assume 15% material loss)	10-12 sq.ft./can (0.9-1.1 m ²)	
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Touch	15-20 minutes
	Recoat	30 minutes
	Topcoat	30 minutes
Shelf Life	5 years	
Flash Point	-156°F (-104°C)	
Safety Information	For additional information, see SDS	

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