

• TRUSTED QUALITY SINCE 1921 •



**RUST-OLEUM®  
WRITE-ON PAINT®**

**DESCRIPTION AND USES**

Rust-Oleum® Write-On Paint® provides a smooth, hard finish which is suitable for use with dry-erase markers. Write-On Paint is ideal for use on interior surfaces such as drywall, Masonite, wood, cementitious and metal substrates. It is suitable for use in business offices, child care centers, classrooms and industrial work stations.

**PRODUCT FEATURES**

- Low odor
- VOC complaint
- Safe to use indoors
- Easy application
- No primer required

**PRODUCTS**

SKU	Description
72105	50 square foot Kit
72110	100 square foot Kit

**RECOMMENDED PRIMER\***

<u>For non-ferrous substrates</u>	<u>SKU</u>
Universal Acrylic Primer	278808 White
<u>For ferrous substrates</u>	<u>SKU</u>
ROC Prime 100	263501 Gray Primer

\*Priming is not required if applying over a sound existing coating.

**PRODUCT APPLICATION**

**SURFACE PREPARATION**

Write-On is applied at a very thin film thickness; therefore **ALL** surfaces should be lightly sanded with a fine grit sandpaper to remove orange peel, high spots or any other irregularities on the substrate.

Previously coated surfaces must be in good, sound condition. Surface should be dull, clean, dry and free of dirt, grease, oil, mildew, dust and other contamination. If a solvent wipe is needed, use only MEK.

Uncoated surfaces should be primed with an appropriate primer.

**PRODUCT APPLICATION (cont.)**

**APPLICATION**

Apply only when air temperature is between 50-90°F (10-32°C) and the surface temperature is at least 5°F (3°C) above the dew point.

Combine the two components by placing the pouch on a flat horizontal surface. Roll the pouch from the larger side toward the smaller side forcing the inter compartment membrane to break and allow the two components to mix together. Then, thoroughly mix the materials by shaking the pouch back and forth, squeezing the edges and corners toward the center of the pouch. Mix the pouch for at least one full minute.

Once the material is thoroughly mixed, cut a corner off the pouch and pour the material into a roller tray. Use a ¼" nap, de-linted, high quality roller cover. Fully saturate the roller and roll out vertically, maintaining a wet edge pattern to spread the material. Back roll to achieve a thin coat of material over the entire surface. Cut in the edges and other non rollable areas by brush. Make sure there are no pin-holes and that the coverage is thin and uniform. Write-On Paint is designed to be applied as a thin film. Write-On Paint is not suitable for spray application.

**DRY & RECOAT TIMES**

Dry and recoat times are based on 70°F (21°C) and 50% relative humidity. Allow more time at cooler temperatures. Dries to handle and recoat in 4-8 hours. If a second is applied, the first coat must be sanded with fine grit sandpaper prior to re-coating.

Allow Write-On Paint to cure for 3 days before using dry erase markers. Dry erase markers may be applied to the surface and then wiped off with an eraser or lint-free cloth. If after erasing, a hint of marking remains, simply use a dry erase cleaner or any other household cleaner to remove marks. Do not use abrasive cleaners, pads or cloth. Let surface dry before dry erase markers are used again.

**CLEAN-UP**

Clean brush and other application tools immediately with xylene.

**Keep product from freezing. Do not store in temperatures lower than 50°F (10°C).**

**TECHNICAL DATA**

**WRITE-ON PAINT®**

**PHYSICAL PROPERTIES**

		WRITE-ON PAINT
<b>Resin Type</b>		Polyurea
<b>Pigment Type</b>		NA
<b>Solvents</b>		Parachlorobenzotrifluoride
<b>Weight</b>	<b>Per Gallon</b>	9.73 lbs.
	<b>Per Liter</b>	1.16 kg
<b>Solids</b>	<b>By Weight</b>	63.0%
	<b>By Volume</b>	65.0%
<b>Volatile Organic Compounds*</b>		175 g/l (1.50 lbs/gal)
<b>Recommended Dry Film Thickness (DFT) Per Coat</b>		1.0 mil (25µ)
<b>Wet Film to Achieve DFT (unthinned material)</b>		2.0 mils (50µ)
<b>Practical Coverage at Recommended DFT (assumes 15% material loss)</b>		50 sq.ft. pouch (1.2 m <sup>2</sup> /l) 100 sq.ft. pouch (2.5 m <sup>2</sup> /l)
<b>Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity</b>	<b>Handle</b>	4-8 hours
	<b>Recoat*</b>	4-8 hours
	<b>Full Cure</b>	72 hours
<b>Shelf Life</b>		2 years
<b>Flash Point</b>		133°F (56°C)
<b>Safety Information</b>		For additional information, see SDS

\* Previous coat must be sanded with fine grit sandpaper prior to re-coating.

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